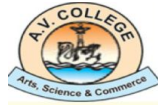


A.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

Gagan Mahal, Hyderabad -500029

(Affiliated to Osmania University, Hyderabad, Telangana)



3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship

2018 - 19

1. Emerging Trends in Sustainable Business Practices

Type of the Activity: National Seminar

Date of Event: Feb 23, 2019

Name of organizing Department: Business Management

Names of Coordinators: Dr K.Sunanda & Ms.Archana Bhaganagre

Names & Designations of Resource Persons:

Session I: **P.Janakiram, Knowledge Manager, Centre For Good Governance**

Session II: **Ms Aruna Sekhar, Environmentalist, Sun Green Organics**

Session III : **Mr T.Suresh Kumar, Founder & Mentor, Techienest**

Activity/ Program Details: Sessions were held on Corporate Governance & CSR, Environmental Sustainability and Green innovative Entrepreneurship

Outcomes / Benefits: The Programme is aimed at understanding environ considerations into business planning and decision making processes including product research and development,new manufacturing methods and to assess the success of environmental protection programs.

No.of Participants: 70



REGISTRATION FEE DETAILS:
The registration fee of Rs.250 includes programme kit, refreshments and Lunch. Registration fee is to be paid through Cash.

PROGRAM SCHEDULE

10:00 am - 11:30 am
11:30 am - 1:00 pm
1:00 pm - 1:45 pm
1:45 pm - 2:30 pm
2:30 pm - 4:00 pm

Chief Guest

Prof. K. Manojendra Reddy
Secretary, A.V.C
Programme Co-ordinator
Prof. P. Pradyumn Reddy
Director, A.V.C, P.G.C.

Panel

Shri K. Jagdishwar Reddy
Correspondent, A.V.C
Programme Director
Ms. Taruna Shashi
Head,
Dept. of Business Mgmt.,
A.V.C.P.G.C.

For further details contact:

Programme Co-ordinator
Dr. K. Sunanda
Asst. Prof.
Block: A (Business Mgmt.)
A.V.C.P.G.C.
7702776/4

Programme Co-ordinator

Ms Archana Bhaganagre
Asst. Prof.
Block: A (Business Mgmt.)
A.V.C.P.G.C.
815773221



A One Day National Seminar on Emerging Trends in Sustainable Business Practices

Date: 23/02/2019



Venue

Auditorium Room
A.V. College Post Graduate Centre

Organized by:
Department of Business
Management

A.V. College of Arts, Science and Commerce
Post Graduate Centre
Gaganmahal, Hyderabad-500 029
Recognized with 'B' Grade by NAAC
Contact No.: 80489 80207, 8017448294

2 . Startups and Beyond

Type of Activity- Faculty Enrichment Programme and Workshop

Date of Event: Dec 22,2018

Name of organizing Department: AV Research & IPR Cell and Department of Physics

Names of Coordinators: Dr Sumit Ghosh

Names & Designations of Resource Persons: **Mr Ranen Das, CEO & Founder - Ixora Tech**

Activity/ Program Details: An IPR based workshop was organised for the Under-Graduate and Postgraduate teaching staff members to make them aware of the evolving dynamics of patents, copyrights, designs and trademarks. The salient features involved were to apprise the faculty on how to approach the typical modalities involved in applying for licenses and patents.

No.of Participants: 54

Outcomes / Benefits: Demystify the concepts of patents, copyrights, designs, trademarks,

- Process of documentation of copyrights
- Understand the process of filing patents
- Distinguish between patent and patent design;
- How to apply trademarks.

Any other you would like to share: Activity done under MoU between IXORA Tech, Mumbai and AV College, Hyderabad.



3. Sustainable and Healthy Living

Type of Activity: National Workshop

Date of Event :Feb 9, 2018

Resource Persons:

Dr.Kondapalli Narsimha Reddy , Director, Swami Ramananda Teertha Institute

Dr.R.Vidyabhushan, Rtd. Addl. Director of Horticulture, Govt. of Telangana),

Mr. Narayan Rao , Chairman, Agri-Horticulture Society

“Plants in Primary Healthcare” book authored by the staff of the Botany department, A. V. College was released by the chief guest on this occasion. Students organized Herbal Expo – 2018, on 9th, February; displayed medicinal plants with their scientific description and medicinal importance. The workshop focused on Traditional Indian Practices towards environmental conservation pertaining to which students displayed plants and their medicinal significance

No. of Participants : 182



4. Role of Chemistry in Earth and Environmental Sciences

Type of Activity: National Seminar

The Department of Chemistry organized a National Seminar on “Role of Chemistry in Earth and Environmental Sciences” on January 22, 2018. The seminar focused on creating awareness among students, faculty and researchers on developing a fundamental understanding of the nature of chemical processes.

Keynote Speaker: Dr. Devleena Mani Tiwari, Scientist-DST(WOS-A)CSIR-NGRI, Hyd

Resource persons:

Dr. Harish Gupta, Asst Prof., Dept. of Applied Geochemistry, OU, Hyderabad

Dr. Vijay. P. Kanawade, Asst Prof, Centre for Earth, Ocean & Atmospheric Sciences, UoH, Hyd

No. of Participants: 82



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5. Entrepreneurial Development:Owning your Future

Type of Activity: Seminar

Date of Event: January 25, 2017.

Organized by:Department of Business Management

Resource Person:.

Shri.K.S.Shiv Kumar, Co-Founder, Director and COO, Cybermate Infotek Ltd. .

Shri. S.S.N. Raju, Emeritus Prof. and Consultant

Shri. Sudheer Kumar, Asst. Director (IMT) and Nodal Officer (Guntur Dist.), MSME-Development Institute

Ms. Burra Adilakshmi Kameswari, Senior Manager-Training, Apex College - Andhra Bank, Hyd.

Number of Participants : 75




About the College:


Andhra Yashwanth Education Society established the A.V. College of Arts, Science and Commerce in the year 1983 as a multi-disciplinary college. The college is centrally located in a sprawling eight acres of campus on the heart of the city. Today, the college runs Under Graduate Programmes - B.Sc, B.Com, B.A and Post Graduate Courses: M.B.A, M.C.A, M.Sc.(Comp), M.Sc.(Hons), M.Sc.(Physics), M.Sc.(Chemistry), M.A.(Telugu) ; M.Com & M.Sc (Bio-Technology) with a student strength of approximately 2500. The college has been Re-accredited by NAAC with 'A' Grade.

About the Department of Business Management:


The Department of Business Management established in 1991 takes pride in its ability to adapt to the ever-changing business environment. The Department has earned a reputation for producing managers prepared to take up the challenges of the dynamic world of business. The M.B.A course offered here is approved by the All India Council of Technical Education (A.I.C.T.E), Ministry of Human Resource Development, and New Delhi and is affiliated to Osmania University. The students are offered dual specializations in various functional disciplines - Marketing, Finance, HR & Systems. Apart from their academic schedule, they are also exposed to the demands of the corporate world through Guest Lectures, Conferences, Case Studies, Workshops and Industry visits.

 **Department of Business Management**
A.V. College of Arts, Science and Commerce
Post-Graduate Centre
Gopuram Hill, Hyderabad-500 029
Re-accredited with 'A' Grade by NAAC
Contact No.: 8894 8894; 87914321

Seminar on Entrepreneurial Development: Owning Your Future



VENUE: Audio-Visual Room,
A.V. College Post Graduate Centre
25th January 2017

Organized by:
 **Department of Business Management**
A.V. College of Arts, Science and Commerce
Post-Graduate Centre
Gopuram Hill, Hyderabad-500 029
Re-accredited with 'A' Grade by NAAC
Contact No.: 8894 8894; 87914321

6. Statistical Genetics & Genomics-using R-Software

Type of Activity: National Workshop

Date of Event: February 12-13,2016

Organised by The Department of Biotech. This workshop focuses on recent trends in biological statistical analysis and genomics and offers training to faculty and researchers on use of software in biostatistics and data mining.

Resource persons :

Ms.K.Swathi,Asst Professor, A.V. College

Dr.S.Murali Mohan, Formerly at ICRISAT

Ms.Sunaina Bansal, IIT, Delhi

Ms G.Ramya IIIT, Gachibowli, Hyderabad

No. of Participants: 60

7. Effective Teaching and Research Methods for Academic Excellence

Type of Activity: Faculty Development Programme

Date of Event: July14, 2015

Organised by: Department of Business Management

The program aimed at honing the teaching and research skills of prospective, new and experienced teachers and researchers.

Resource Persons:

Prof.Narendranath ,Prof.,Institute of Public Enterprises,Hyd.

Prof.B.Krishna Reddy, Professor(Retd.),Former Head & Dean, OUCCBM, OU

Dr. G.Radhakrishna, Associate Prof.,Narsee Monji Institute of Management Studies, Hyd.

Dr. Narender Vunyale, Associate Prof.,ICFAI Foundation for Higher Studies

No.of Participants: 46



8. Current Trends and Prospects at Interface of Chemistry and Botany

Type of Activity: State Level Seminar,

Date of Event: Oct 30, 2015

Jointly organized by: Department of Chemistry and Botany

Students from various colleges actively participated in Paper and Poster Presentations.

Resource Persons:

Shri. **Kondapalli Narsimha Reddy**, Vice President AYUSH

Dr. G. Bhanuprakash Reddy National Institute of Nutrition, Hyderabad

Dr. Surendra Reddy, Scientist IICT, Hyderabad

Prof. Rajkumar (Retd), Dept. of Botany, OU, Hyd.

No. Participants :104



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9. Challenges of Contemporary Life- Role of Positive Psychology and 9th Annual Conference of Indian Association of Mental Health

Type of Activity: National Conference

Date of Activity: Jan. 22-24, 2015

Organized by: Department of Psychology in collaboration with the Department of Psychology, Osmania University. The Conference was conducted in A.V. College premises for 2 days and 1 day in Osmania University Campus

The main objectives of the conference was to

- To explore and review the role of Positive Psychology in facing the challenges of modern day life
- To provide a platform for sharing the experience of Practicing and Academic Psychologists in dealing with Life's Situations
- To identify the research Implications on practice of Positive Psychology
- To evaluate the effectiveness of Positive Psychology in different areas of applied Psychology

Resource Persons:

Dr. Raghurami Reddy, Former Superintendent, Institute of Mental Health

No. Participants: 150



Registration:

The Delegate fees is
Students: 750/-
Local delegates: 1500/-
Out station delegates: 2000/-
(Includes conference kit, Lunch and Tea)

Note: when a paper has more than one author, and all the authors intend to attend the conference, each delegate should pay the delegate fee separately

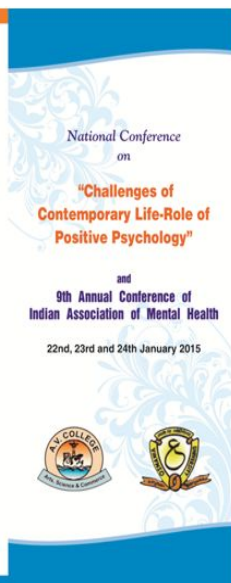
Organising Committee

- ❖ Prof. K. Ramechandra Reddy - Chairman, Organising Committee, Dean, Faculty of Social Sciences, Osmania University (Rtd), Secretary A.V College, Hyderabad.
- ❖ Dr. B.K. Manmohan Singh - Organising Secretary, Head, Dept of Psychology (Rtd) Osmania University, Hyderabad.
- ❖ Dr. P. Swathi - Coordinator, Head, Dept of Psychology, Osmania University, Hyderabad.
- ❖ Ms G. Deepika - Coordinator, Head, Dept of Psychology, AV College, Hyderabad.



Organized by:
Department of Psychology
A.V. College of Arts, Science & Commerce
& Post Graduate Centre
Gaganmahal, Hyderabad - 500029,
Telangana, India.
www.avcollege.in
Contact No. 9394070940 / 8008038472

Department of Psychology
Osmania University
Hyderabad - 500007, Telangana, India.
www.osmania.ac.in
Contact No. 040-27682319 / 9247172323



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