



A.V.COLLEGE OF ARTS, SCIENCE & COMMERCE

(Affiliated to Osmania University)
Gaganmahal, Hyderabad-500029, Telangana
Phone: 040 – 27637751, www.avcollege.in
Accredited with 'B++' Grade by NAAC (3rd Cycle)
Vision: Empowerment Through Pursuit of Excellence

Sahaja

Sales Counter

Report

Name of the Sales Counter: **SAHAJA**

Place : A. V. College campus

About SAHAJA

Giving our students a platform to venture into to start up businesses we started **SAHAJA**-a permanent sales counter to sell products that are either self-made or marketed by them.

A.V. College in an endeavour to achieve sustainable Development Goals, adopted PROJECT **KARTAVYA** choosing 5 SDGs to encourage its Students to understand and be part of our Government's initiative to save earth for future generations and also in tune with Govt of India's Atmanirbhar Bharat focuses on promoting entrepreneurial skills among students and staff.

Students are encouraged to market / sell the products or skills and earn money. They can sell their products through the permanent sales counter established in the campus.

To inculcate culture healthy living we choose SDG 3- Good Health & Wellbeing-one of the 5 SDG's we have adopted.

Products that are marketed at **SAHAJA** are made through natural processes and are chemical free.

We hope that our students, staff & our immediate neighbourhood & community benefit and join us in making our country & earth self-sustainable and give our future generations a chemical & pollution free life free .

Planning to upgrade the sales counter with many natural products prepared by our students and reach out to many people residing in and around Hyderabad and Secunderabad areas.

Photos:

